

CABINET MEMBERS REPORT TO COUNCIL

22 June 2022

COUNCILLOR V GAY - CABINET MEMBER FOR LEISURE

For the period April to June 2022

1 Progress on Portfolio Matters - Leisure

Leisure Centres

There have been 44,000 cumulative visits across the 6 sites in both April & May
The Reef welcomed just short of 18,000 visits in May.

Sports Centres have signed up to Big Norfolk Holiday Fund for summer holiday activities.

The team are supporting and playing an integral part in developing the bid for Levelling Up funding to build a new swimming pool at Trap Lane Fakenham and the Cromer project.

Countryside

Green Flag judging took place during May half term, in person judging occurred at Holt Country Park. Sadler's wood and Pretty Corner woods were judged through a mystery shopper process. It has not yet been announced when the results will be received. This is never a foregone conclusion as the contenders must always demonstrate continuous improvements.

4 events were held over the Easter break, 1 at Sadler's Woods and 3 at Holt Country Park these were well attended, by families across our communities. 3 events were held at Holt Country Park over half term, including an experience of spending the day with the Rangers.

A GoGo Mammoth (similar to the previous hare project) will be placed at Holt Country Park as part of the countywide trail at Holt Country Park, it will be present from June 26th to early September.

Muddy Boots volunteer groups continue to go well. The team have now integrated Sidestrand Hall School at Pretty Corner and they bring a group every week

Beaches

Six blue flags have been awarded to beaches in the district. Retaining these flags takes a considerable amount of effort and coordination from the Leisure Services team.

The RNLI lifeguards are in place at Sheringham West, Cromer East, Mundesley and Sea Palling. With the rest starting in July. Recruitment of lifeguards for the season has gone well.

The team are working with RNLI on their beach safety campaigns for 2022, in association with the Norfolk Drowning Prevention Forum.

Health & Wellbeing/Sports Development

The New Locality Officer (Sean Pasque) has started in his role. This is a jointly funded post with Active Norfolk. Sean will be working on a scoping exercise for North Norfolk initially, which is due to be completed by the end of June and will help us develop a strategic plan for the locality. This will sit alongside the recently published Quality of Life Strategy.

The North Walsham 3G pitch project is paused for the time being as the team is awaiting news of the lease from North Walsham Town Football Club.

Pier

Cromer Pier came 2nd in the annual pier of year competition, this competition is organised by the National Pier Society. The summer spectacular opens on the 2nd of July 2022. Members will by now have received their invitations.

Mammoth Marathon

The first Mammoth Marathon was delivered successfully in May. Feedback from all involved was very positive, runners commented on how beautiful the route was and the excellent the support they received from communities along the route.

2 Forthcoming Activities and Developments.

The Countryside section is to begin work on preparing a business plan for the replacement of the generator at Holt Country Park.

3 Meetings attended

In addition to regularly scheduled meetings and briefings I attended the Mammoth Marathon on May 15th.

